

## AGENDA

Meeting of the DSBA Executive Committee

When: January 31, 2011

Site: Ginopolis On The Grill

Time: 5:30 pm

**Call to Order (Tieman) at 5:48pm**

**Approval of Agenda**

**Correspondence**

**Minutes of Past Meeting (Handrinos)**

- Minutes emailed to Eichorn
- Minutes to be posted on website for active members
- Suggestion of dues payable online

Treasurer's Report (Wischman)

Executive Director's Report (Eichorn)

- Reminder – Tigers Day, February 9, 2011 at Hockeytown
- Presented and the Exec Board discussed several issues from member Dennis Davidson.
- Contact Tonia Branch
  - GAM
- Ernie Harwell Award for John Fountain
  - Announce Feb 9, Harrington to order plaque/frame
- Detroit Catholic League
  - Review/ask what they want and need from DSBA

President's Report (Tieman)

- WDFN – Radio Show
  - \$50/Share for 16 spots
  - Friday 6-7pm and replay Sunday 5-6pm
  - Find Title Sponsor
  - Overall \$600 for month (30 second commercials)

Marketing Report (Harrington)

- Golf
  - will put together committee meeting for July outing
  - 25<sup>th</sup> Anniversary Outing
  - Recognize Community Media
  - Reach out to sponsors (Ford/Bridgestone)
  - Please let know about any sponsor ideas/contacts

Standing Committees:

- Golf Committee
  - See Harrington Golf Report
- Program Committee (Rein)
  - Bayview to Mackinaw
  - Red Wings Playoff Preview – April 12-15
  - Thunderfest – TBD
  - MIS – TBD
  - 2012 on Belle Isle – Penske
  - Golf Season Kickoff Day?

-Vice President – Rein

- Broken Heart Program
- Detroit Golf Club – Cadillac sponsored event

- Golf Committee (Harrington)

- Next outing July 11, 2011

Unfinished Business

None

New Business

- Handrinos/Kincade to make new social media pages for DSBA
- Review of Lifetime honorary members
- MSU/UofM Luncheon
  - New Location to expand (100 people)
- Motion made by Tieman (second by Kincade) to have all DSBA minutes posted on website

Motion voted on and passed

- Motion made by Tieman (second by Handrinos) that right to purchase tickets is presented to membership after executive board purchases tickets. Tickets are to be bought and paid for by each individual person.

Motion voted on and passed

Adjournment 7:39pm